

*Spring '22 cohort*

# Kickstart your **Impact Venture**

Cohort-based course for Impact entrepreneurs

A course created by

**delighting.io**

Business | Experience | Impact

# Spring 2022 Cohort key dates



Starting: Wednesday 11th of May 2022


Closing: Tuesday 28th of June 2022

Early bird pricing deadline: April 28th

Registration deadline: May 4th

## Week #1

### Collective session:

 Introduction to the course / Meet the participants

 Wednesday 11th May

 17h30 to 19h00 CET

### Assignment:

 Define your program goals

 Estimate 1 hour

 Due on May 15th 20:00 CET


### Individual session:

 Monday 16th & Tuesday 17th May

 30 minutes

## Week #2

### Collective session:

 Get clarity on the problem space. Refine the problem and deepen your understanding of it.

 Wednesday 18th May

 17h30 to 19h00 CET

### Assignment:

 Create your problem statement

 Estimate 2 hours

 Due on May 23rd 20:00 CET

### Work with peers:


 Get feedback on your problem statement

 Monday 23rd May

 1h30

## Week #3

### Collective session:

 Mission statement, theory of change...  
how to define and measure Impact

 Wednesday 25th May

 17h30 to 19h00 CET

### Assignment:

 Create a mission statement / theory of change

 Estimate 2 hours

 Due on May 29th 20:00 CET


### Individual session:

 Monday 30th & Tuesday 31st May

 30 minutes

## Week #4


### Collective session:

 Empathize with your Customer persona

 Wednesday 1st June

 17h30 to 19h00 CET


### Assignment:

 Define your Value Proposition centered on Jobs to be Done through customer interviews

 Estimate 3 hours

 Due on June 6th 20:00 CET

### Work with peers:

 Get feedback on your value proposition

 Monday 6th June

 1h30

## Week #5


### Collective session:

 Explore Business Modelling for Impact

 Wednesday 8th June

 17h30 to 19h00 CET

### Assignment:

 Create and iterate your Business Model Canvas

 Estimate 3 hours

 Due on June 12th 20:00 CET

### Individual session:

 Monday 13th & Tuesday 14th June

 30 minutes



## Week #6


### Collective session:

 Map and test your hypotheses

 Wednesday 15th June

 17h30 to 19h00 CET

### Assignment:

 Define experiments to validate hypotheses

 Estimate 2 hours

 Due on June 20th 20:00 CET

### Work with peers:

 Get feedback on experiments

 Monday 20th June

 1h30

## Week #7

### Collective session:

💬 What is next? Incubation , startup studio, ...? Define your trajectory

 Wednesday 22nd June

🕒 17h30 to 19h00 CET

### Assignment:

 Map your next steps

 Estimate 1h30

 Due on June 26th 20:00 CET

### Individual session:

 Monday 27th & Tuesday 28th June

 1 hour

## After the course

The community hosted on Slack will remain active:

- Continue to **exchange with your cohort peers**.
- Benefit from **weekly office hours** for 3 months.



## Tools powering the course



## Questions, registration

Register to the course: <https://www.delighting.io/kickstart-register>

Frequently Asked Questions: <https://www.delighting.io/kickstart>

Additional questions? Contact: <https://www.delighting.io/contact>

# Information

Credits: Calendar icon by [Flaticon](#)

The syllabus is indicative and can be subject to change (timing, duration of sessions). Participants will be notified in case of changes.

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